



Exposing the Truth About the Marijuana Industry

The Corporate Greed Behind Marijuana Legalization

The marijuana industry often promotes itself as a harmless, community-focused business, but the reality tells a different story. Much like Big Tobacco, the marijuana industry is driven by profit at the expense of public health and safety. Here's what you need to know:

Targeting Vulnerable Populations:

Marijuana companies use aggressive marketing tactics to target youth, minorities, and low-income communities. High-potency products and enticing packaging are designed to appeal to younger audiences, while advertising is strategically placed in neighborhoods most susceptible to substance use.

Pushing High-Potency Products:

The marijuana industry is increasingly producing and promoting products with dangerously high levels of THC, the psychoactive compound in marijuana. High-potency products increase the risk of addiction, mental health issues, and other negative health outcomes.

Lobbying for Profit-Driven Policies:

Just like the tobacco industry, marijuana companies spend millions on lobbying efforts to weaken regulations and expand their market. They push for relaxed advertising restrictions, lower age limits, and minimal oversight, prioritizing profits over public safety.

Creating Addiction for Profit:

The marijuana industry's business model relies on creating and maintaining heavy users. Studies show that the top 20% of marijuana users consume about 80% of the product sold. These are often individuals suffering from addiction—a fact that the industry exploits to ensure continued sales growth.



Impacts of Marijuana Legalization

Legalizing marijuana brings with it a range of negative consequences that extend beyond the individual user. Here are some of the most significant impacts:

Increased Youth Use:

States that have legalized marijuana report higher rates of youth use. Research shows that marijuana can impair brain development in young people, affecting memory, learning, and decision-making skills.

Public Health Crisis:

Legalization has led to a surge in marijuana-related health issues, including increased emergency room visits, child poisonings, and mental health crises. High-potency THC products have been linked to psychosis, anxiety, depression, and suicidal thoughts, particularly among adolescents.

More Marijuana-Impaired Driving:

States with legalized marijuana have seen a sharp rise in traffic accidents and fatalities involving drivers under the influence of marijuana. Unlike alcohol, there is no established roadside test to accurately measure marijuana impairment, making enforcement challenging.

The push for marijuana legalization is fueled by corporate greed and profit-driven interests, not concern for public health or community well-being. Let's protect Florida from becoming the next target of the marijuana industry. Join us in advocating for policies that prioritize health, safety, and the future of our communities.

Together, we can preserve paradise!

Workplace Risks and Economic Costs:

Marijuana use impacts workplace safety and productivity, leading to increased absenteeism, accidents, and workers' compensation claims. The economic costs associated with legalization - including healthcare, law enforcement, and addiction treatment - outweigh any potential tax revenue.

Impact on Local Communities:

Marijuana commercialization changes the character of local communities, increasing the number of dispensaries and marijuana businesses in neighborhoods, which can lead to crime, reduced property values, and diminished quality of life.



**Don't Let Florida Go to Pot:
Take Action Today!**

Find out more at
www.dontletfloridagotopot.org

Sources:

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